

# RSM CAREER MAP

Showing the most common career paths of recent graduates per master, based on the MSc Employment Report 2021.  
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- > Per MSc programme you can see the most common industries, type of employers and type of jobs where students end up after graduation.
- > This data is based on the MSc Employment Survey 2021.
- > Large corporates are defined as companies with more than 250 employees, including banks and FMCG if not mentioned separately.

FMCG is defined as companies in the Fast Moving Consumer Goods industry. Banks are defined as financial institutes where individuals or companies can borrow money. SME's are defined as companies with 1-250 employees, which can also include start-ups. Large consultancy firms are defined as consultancy firms with more than 250 employees,

including the Big 4 accountancy/consultancy firms if not mentioned separately. Big 4 accountancy/consultancy firms are PwC, Deloitte, EY and KPMG. Small consultancy firms are defined as consultancy firms with 1-250 employees. NGO is defined as Non Governmental Organisation not aiming to gain profit.

	Accounting & Financial Management	Business Information Management	Finance & Investments	Global Business & Sustainability	Human Resource Management	Management of Innovation	Marketing Management	Master in Management	Supply Chain Management	Strategic Entrepreneurship	Strategic Management	Business Analytics & Management
Type of job	Associate (10%) Consultant (10%) Staff audit (10%)	Analyst (10%) (IT-) Consultant (10%) Business Analyst (8%)	Supply Chain Specialist (21%) Trainee (12%) Business Analyst (7%)	Sustainability Specialist (12%) Trainee (9%) Consultant (5%)	Trainee (14%) Junior Consultant (10%)	Consultant (20%) Analyst (10%) Project Manager (10%)	Digital Marketing (9%) Trainee (9%) Marketing Specialist (7%)	Consultant (15) Analyst (12%) Trainee (9%)	Supply Chain Specialist (31%) Consultant (16%) Trainee (12%)	Sales Representative (11%) Trainee (10%) Founder (9%)	Consultant (17%) Trainee (6%) Business Analyst (5%)	Analyst (20%) Trainee (15%) Investment Analyst (9%)
Type of company	Large corporates >10.000 (47%) Large corporates 251-10.000 (47%) SME (6%)	Large corporates >10.000 (52%) Large corporates 251-10.000 (27%) SME (21%)	Large corporates >10.000 (42%) Large corporate 251-10.000 (33%) SME (25%)	Large corporates >10.00 (25%) Large corporates 251-10.000 (27%) SME (48%)	Large corporates >10.000 (28%) Large corporates 251-10.000 (22%) SME (50%)	Large corporates >10.000 (35%) Large corporates 251-10.000 (53%) SME (12%)	Large corporates >10.000 (39%) Large corporates 251-10.000(32%) SME (29%)	Large corporates >10.000 (38%) Large corporates 251-10.000 (47%) SME (17%)	Large corporates >10.000 (42%) Large corporates 251-10.000 (45%) SME (13%)	Large corporates >10,000 (27) Large corporates 251-10.000 (27%) SME (46%)	Large corporates >10.000 (34%) Large corporates 251-10.000 (38%) SME (28%)	Large corporates >10.000 (52%) Large corporates 251-10.000 (36%) SME (12%)
Type of industry	Financial Services (36%) Consulting (24%) Business Services (9%)	Consulting (35%) Inf. Technology (18%) Financial Services (14%)	Financial Services (62%) Consulting (15%)	Consulting (20%) Financial Services (18%)	Human Resources (22%) Consulting (17%)	Consulting (31%) Information Technology(19%) Project Manager (10%)	Consumer Goods (21%) Marketing/ Advertising (14%) Inf. Technology (7%)	Consulting (28%) Financial Services (17%)	Logistics/Supply chain (18%) Consulting (13%)	Consulting (23%) Financial Services (23%) Inf. Technology (23%)	Consulting (30%) Inf. Technology (16%) Financial Services (13%)	Consulting (30%) Internet/Web Services (17%)