

Employment Factsheet 2021

MSc Marketing Management

General information

On average, it took MM students **2.8 months** to find a job
20.9% found it easy to find a job

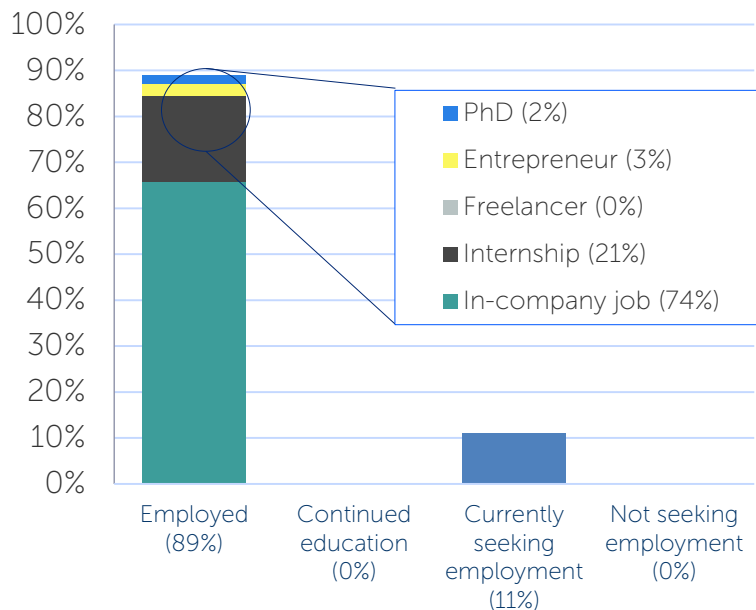
Total respondents
39 students 21.3%

Employment



89.0% EMPLOYED

Employment status 6 months after graduation



Top employers

1. Coolblue
2. Artipoppe
3. Rotterdam School of Management

Biggest industries

Consumer goods/FMCG (24%)
Marketing/Advertising (20%)
Consulting (9%)

Average annual salary

| | EUR | USD |
|------------|---------|-----------|
| 2021 | €34,789 | \$40,982* |
| 2020 | €34,109 | \$40,181* |
| Difference | €680 | \$801 |

* Based on conversion rate 22/07/2021