

# Employment Factsheet 2022

## MSc Marketing Management

### General information

On average, it took MM students **1.5 months** to find a job  
**47.7%** found it easy to find a job

Total respondents  
**57** students 27.0%

### Employment



**94.0% EMPLOYED**

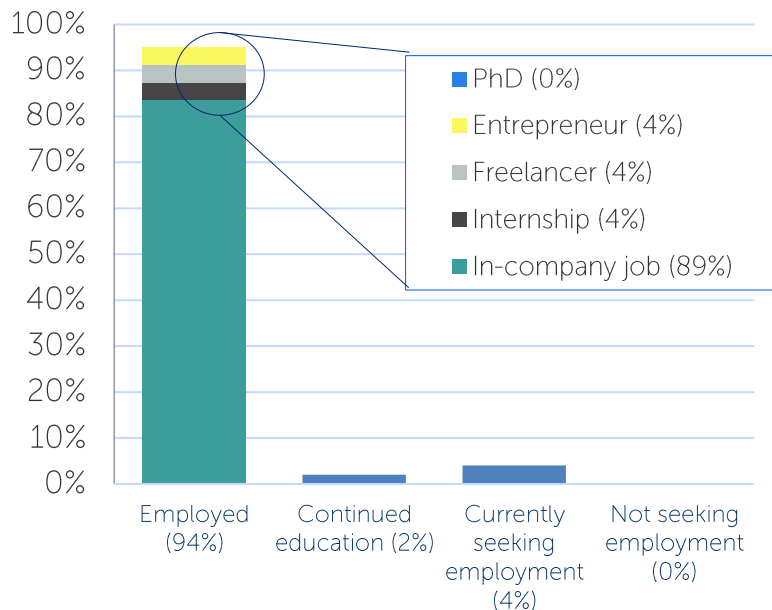
#### Top employers

1. Coolblue
2. Unilever
3. L'Oréal
4. Rituals

#### Biggest industries

Consumer goods/FMCG (21%)  
Marketing/Advertising (14%)  
Information technology (7%)

#### Employment status 6 months after graduation



#### Average annual salary

	EUR	USD
2022	€38,128	\$40,208*
2021	€34,789	\$36,687*
Difference	€3,339	\$3,521

\* Based on conversion rate 21/06/2022