

ROTTERDAM SCHOOL OF MANAGEMENT ERASMUS UNIVERSITY

MASTERS PROGRAMMES 2016 - 2017



The business school that thinks
and lives in the future

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Academic home to the 'First European'

Rotterdam School of Management, Erasmus University (RSM) is the business school of the renowned Erasmus University Rotterdam. Founded in 1913, the university is home to the first Nobel Prize winner in the Economic Sciences, Jan Tinbergen. Erasmus University Rotterdam takes its name from Desiderius Erasmus, the great Dutch humanist, theologian and philosopher.

One of the foremost thinkers and doers of his time, and a widely-travelled scholar, he is recognised for his open-minded, iconoclastic and individual ideas. Among the leading lights of the Renaissance, Erasmus is widely referred to today as the 'First European' and serves as the inspiration for RSM's focus on thought leadership in business.

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Cover image:

Yi Dai (MSc in Finance & Investments)

Peter Palmai (MSc in Supply Chain Management)

Kay van der Vleuten (MSc in Strategic Management)

Hidde Terpstra (MSc in Finance & Investments)

WELCOME TO RSM

A TRULY INTERNATIONAL INSIGHT INTO BUSINESS AND MANAGEMENT



At RSM, we define leadership as the **ability to be a leader of people and ideas**, a philosophy that is reflected in each of our master programmes. Driven by state-of-the-art research, each programme combines a stimulating intellectual environment with the opportunity to gain experiences in situations very similar to those you will encounter in the business world: working and collaborating in diverse groups, conducting independent research, implementing ideas, and interacting in international settings. We offer you the best of theory and practice to enhance your business career.

All our master programmes have the following key features:

- ▶ A mix of educational formats ranging from case studies and group projects to internships and individual research
- ▶ Small-scale, interactive classes that engage you in debate and discussion
- ▶ Being part of a diverse and international student body
- ▶ Challenging academic theory that reflects the latest business and management thinking

Upon graduation you will have an internationally recognised qualification, and will join a network of more than 29,000 RSM alumni. Each programme is internationally oriented, taught in English, and meets the structure for bachelor and master degrees introduced by the Bologna Accord.

This year our brochure includes a new addition: the MSc in Finance & Investments Advanced. This selective premium programme offers demanding content to recognise students of exceptional ability. During 16 months you will be challenged with advanced academic courses as well as personal skills training, consultancy cases, superior career preparation and access to a dedicated corporate network. The programme demands extra endeavour and in return gives you a clear advantage in the job market.

You will find plenty of information about RSM and its master programmes in this brochure and online, including first-hand testimonials from students and alumni. Please do not hesitate to contact us if you require any further information to help convince you to make RSM your choice.

A handwritten signature in black ink, appearing to read 'Steef van de Velde'.

Steef van de Velde
Dean of Rotterdam School of Management, Erasmus University



MULTIPLE REASONS TO CHOOSE RSM

ROTTERDAM IS

- ▶ a gateway to Europe;
- ▶ the biggest port in Europe;
- ▶ a business-minded city;
- ▶ a cosmopolitan city;
- ▶ located in the bustling Randstad region which includes the Netherlands' largest cities with a population of more than 7.1 million.

RSM IS THE PROUD OWNER OF

- ▶ Triple crown accreditation;
- ▶ a consistent ranking among Europe's top tier business schools

MSc FACTS

AVERAGE GMAT SCORE 650

AVERAGE AGE 24

62 NATIONALITIES IN STUDENT BODY

38% INTERNATIONAL STUDENTS

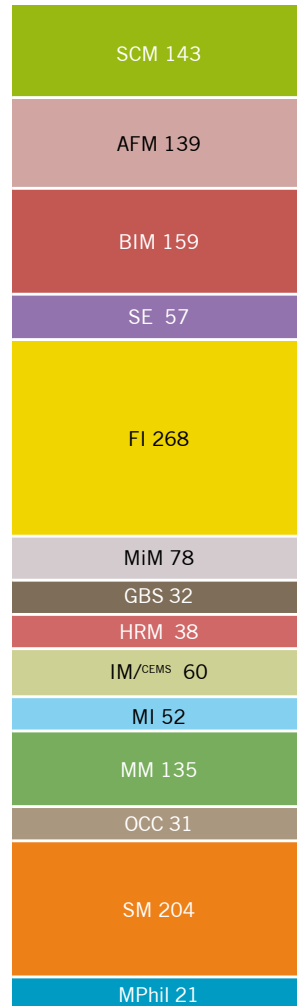
390 FACULTY & SUPPORT STAFF

13 INTERNATIONALLY ACCREDITED

MSc PROGRAMMES

29,000+ ALUMNI WORLDWIDE

46% INTERNATIONAL FACULTY



STUDENTS PER MASTER PROGRAMME

BUT RSM IS ALSO

▶ Partnered with business

Our strong bond with business is a rich source of advice, guidance and mutual support for teaching, research and recruitment.

▶ An active member of international networks

RSM partners with CEMS to deliver a world-class international master programme. RSM also engages in partnerships with 100+ top business schools all over the world to create exchange opportunities and double degrees.

▶ Home to ERIM, one of the top three research faculties in Europe

One of Europe's largest and most-cited business research communities with 350 researchers and more than 30 expertise centres and initiatives.

▶ Home to STAR, the largest study association in Europe

A student-led organisation with more than 6,500 members which organises academic events, study trips, recruitment fairs and social events.

▶ A business school with a truly international environment

There are more than 100 nationalities in RSM's student population of 7,500+; a high proportion of MSc students and teachers are internationals.

▶ The hub of a 29,000-strong international alumni network

RSM's alumni network is active with mentoring, affinity groups, local chapters, social events and networking in more than 100 countries.

▶ The business school that thinks and lives in the future

Our forward-looking I WILL initiative encourages you to think ahead about your ambitions and about the world. www.IWILL.rsm.nl

▶ Part of the Erasmus University Rotterdam, with more than 100 years of heritage

The university – which now has more than 24,000 students – began in 1913 as the Netherlands School of Commerce, and is internationally recognised for education and research in four areas of expertise: health, wealth, governance, and culture.

INSPIRING RSM ALUMNI

RSM EDUCATES THE LEADERS OF THE FUTURE

When you graduate with a master degree from RSM, your next career step could take you into business or government, or into non-governmental organisations. We offer a wide range of courses so you are prepared and skilled when you apply for positions that become your initial steps into middle management and onwards.

Thousands of RSM alumni have taken this route, and many have made their way further, into top positions as business leaders, government advisors and leading thinkers. As they do so, they each become a source of inspiration to others. You will find some examples of successful RSM alumni here.

“My education at RSM has given me the opportunity to truly understand the sustainability challenges that businesses and society are confronted with.”
Vincent Kneefel (MSc in GBSM, 2011) Consultant, Accenture

“As a student I found the guest lectures very inspiring, as they gave a hint of what we might be able to achieve in the future ourselves.”
Jessica Laan, (MSc in Strategic Management, 2006) Global Area Strategist, Sony Corporation

“I really believe that my study at RSM and Strategic Management gave me a basis to think outside of the box.”
Wassila Hachchi (MScBA in Strategic Management 2002) Member of Dutch Parliament for Liberal Democrats (D66)

Read more about the experiences of RSM alumni:

www.rsm.nl/alumni/alumni-in-the-spotlight.



TOP-LEVEL BUSINESS CAREERS

- ▶ **Marc van Rooijen**
Director, McKinsey & Company
- ▶ **Feike Sijbesma**
CEO, DSM
- ▶ **Bart Becht**
Former CEO, Reckitt Benckiser
- ▶ **Frank Erkelens**
President, Vopak EMEA
- ▶ **Tim van Wingerden**
Global Customer Development Director, Unilever
- ▶ **Peter van Driel**
Vice-president Investor Relations, Royal Dutch Shell
- ▶ **Radboud Breukers**
Vice-president Corporate Treasury, ASML
- ▶ **Jessica Laan**
Global Area Strategist – Online, Sony Corporation, Tokyo, Japan
- ▶ **Steijn Pelle**
Former CEO and Co-founder, Pelliano

MID-CAREER PROFESSIONALS

- ▶ **Laura Repko**
Analyst Investment Banking, Goldman Sachs
- ▶ **Amber Sukawati**
Consultant Strategy and Transformation, IBM
- ▶ **Erik Jan van Vuuren**
Azure Lead, Microsoft
- ▶ **Thao Nguyen**
Account Manager, Cisco
- ▶ **Robert Zuidgeest**
Head of Digital Marketing, The Walt Disney Company
- ▶ **Stefanie Tzioti**
Senior Portfolio Development Manager, Coca-Cola Enterprises
- ▶ **Michaela Woloszczak**
Account Manager Tech B2B, Google
- ▶ **Irina Sukacheva**
Structured Products Sales, ABN AMRO

GOVERNMENTAL CAREERS AND NGOS

- ▶ **Cornelis Eldering**
Technology Transfer Officer, European Space Agency
- ▶ **Ellen Hendrix**
Senior Communication and Campaign Manager, World Wildlife Fund Netherlands
- ▶ **Jurrian ten Hove**
Global Digital Campaigner, Oxfam Novib
- ▶ **Iwan Zunder**
Managing Partner, Black Dutch



INTRODUCING OUR MASTER PROGRAMMES

OPTIMISE YOUR POTENTIAL

At RSM, you will find the broadest selection of business-based master programmes in the Netherlands. Each programme represents an area of business or management that is in great demand by organisations today. RSM offers the following programmes:

INTERNATIONAL MANAGEMENT / CEMS

RSM's flagship master programme is the 18-month MSc in International Management / CEMS. This dual degree is offered via a consortium of 29 international business schools and more than 70 corporate partners.

Admission is highly selective and restricted to top students aspiring to top international jobs.

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MASTER IN MANAGEMENT

The 16-month Master in Management programme is specifically designed for bachelor graduates who want to broaden their horizons and acquire management skills.

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MSc IN FINANCE & INVESTMENTS ADVANCED

Our newest 16-month master programme, the MSc in Finance and Investments Advanced is for the most talented and ambitious candidates prepared to make an extra effort in return for a premium master degree.

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ELEVEN ONE-YEAR MSC PROGRAMMES

- ▶ Accounting & Financial Management
- ▶ Business Information Management
- ▶ Finance & Investments
- ▶ Global Business & Sustainability
- ▶ Human Resource Management
- ▶ Management of Innovation
- ▶ Marketing Management
- ▶ Organisational Change & Consulting
- ▶ Strategic Entrepreneurship
- ▶ Strategic Management
- ▶ Supply Chain Management

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RESEARCH MASTER IN BUSINESS AND MANAGEMENT

The 24-month research master programme for those aspiring to a PhD degree and an academic career.

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MSc in INTERNATIONAL MANAGEMENT / CEMS

**18-MONTH
PROGRAMME**

IF YOU'RE LOOKING FOR A **COMPETITIVE ADVANTAGE** AS YOU TAKE THE FIRST STEPS IN YOUR **INTERNATIONAL CAREER** IN BUSINESS OR MANAGEMENT, THEN THIS IS ONE OF **THE BEST MASTER PROGRAMMES** YOU CAN PURSUE.

AN ACCELERATED START TO YOUR INTERNATIONAL MANAGEMENT CAREER

The MSc in International Management / ^{CEMS} brings you two degrees in one world-class 18-month programme, through RSM's partnership with the global CEMS-MIM organisation. It offers an unrivalled start to your career thanks to its high-quality international teaching and superb networking prospects. You can choose to specialise through careful selection of core courses, electives and thesis topic, or choose a track of more general management studies.

CEMS, the Global Alliance in Management Education, is a strategic alliance of leading business schools and multinational organisations, unparalleled in terms of the reputations of its members: 29 world-class academic institutions around the world collaborate with more than 70 corporate partners and five NGOs to offer international students a unique blend of high-quality education and professional experience. The Financial Times 2014 ranking places CEMS fifth in the world among the top master programmes in management.

This joint degree programme is for bright and socially competent students who meet strict selection criteria. Candidates already know that RSM is where they will find a solid business education. RSM is ranked among the top tier schools in Europe in the Financial Times 2014 ranking and its MBA programme appears in the European top 15. RSM's home is in Rotterdam, a business-oriented city and the largest international port in Europe, embedded in a nation with a rich history of trading.

Our reputation is not only outstanding for business education, but also for our research institute ERIM, one of the world's largest and most-cited business school faculties. ERIM ranks among the top three research institutes in Europe.

THE IM / ^{CEMS} DIFFERENCE

The IM / ^{CEMS} at RSM is distinguished by its intensive quality and relatively small class sizes, encouraging students and staff to connect the curriculum to a broader social context. In IM / ^{CEMS}, the intertwining of education and extra-curricular activities facilitates the achievement of personal targets set by the students, according to NVAO (the Accreditation Organisation of the Netherlands and Flanders), which has awarded the IM / ^{CEMS} programme special recognition for this aspect of the programme at RSM.

RSM's impressive and attractive academic credentials, its focus on the practical aspect of business education and the highly competitive selection process ensure that you will join a highly motivated and talented class and undertake a demanding international programme.



THE GLOBAL ALLIANCE IN MANAGEMENT EDUCATION

KEY FACTORS

DURING THE PROGRAMME YOU WILL:

- ▶ PURSUE **TWO WORLD-CLASS** MANAGEMENT QUALIFICATIONS **IN ONE** PROGRAMME WHILE BASED IN AN **INTERNATIONAL CITY** AT THE COMMERCIAL **HEART OF EUROPE**
- ▶ GAIN A **THOROUGH KNOWLEDGE** OF **MANAGEMENT** OF INTERNATIONAL COMPANIES
- ▶ EXPERIENCE **REAL CONSULTANCY PROJECTS** AND INTERNATIONAL INTERNSHIPS
- ▶ TRAIN IN **GENERAL AND SPECIALISED** MANAGEMENT SKILLS
- ▶ TAKE PART IN AN **INTERNATIONAL STUDY EXCHANGE**
- ▶ BECOME **PROFICIENT** IN SEVERAL LANGUAGES



WHAT ARE YOUR PROSPECTS?

A recent survey of RSM's latest graduating IM / CEMS cohort (2014) reveals that three months after graduation (and for many, even while they were still in the programme), 87% of IM / CEMS graduates had found a job, 93% either in international companies or in the public sector in international locations. The CEMS network helped many students find a first job: over 43% started their careers working for one of CEMS's corporate partners.

If you have ambitions for an international career, the international focus of this programme speaks for itself. The most recent RSM IM / CEMS graduates live and work in

15 different countries, and 90% of them speak three or more languages to professional proficiency. This international aptitude gives our graduates great flexibility to use their skills wherever there is demand: over 52% of the most recent IM / CEMS graduates have chosen to work outside of their home country. Typically, IM / CEMS graduates work in management consulting, consumer goods, the financial sector, and in the tech industry.

The survey indicates that our graduates are highly satisfied with the early career success they achieve after graduating from the IM / CEMS programme. More than half consider themselves in the top 5% salary bracket for their age group.

THE CEMS NETWORK

The CEMS network is a co-operation of 29 partner schools across four continents including the London School of Economics (LSE), UK; HEC Paris, France; ESADE, Barcelona, Spain; and the Ivey Business School in Ontario, Canada. Corporate partners include companies such as AT Kearney, BNP Paribas, L'Oréal, Facebook, Google, ING Group, McKinsey, Nokia, Procter & Gamble and Shell. Social partners include Care International, Fairtrade International, United Nations Alliance of Civilizations, European Space Agency and Transparency International.

WHO QUALIFIES?

Only the best management students from around the world are accepted into this programme. Applicants undergo a competitive selection procedure.

The following admission criteria apply:

- ▶ A research university bachelor degree in business administration or related field containing qualitative and quantitative research methods and statistics;
- ▶ GMAT minimum of 600 for non-Dutch bachelor degrees;
- ▶ GPA equivalent to 7 out of 10 in the Dutch education system (above average);

- ▶ IELTS minimum of 6.5 on all sub-scores and a minimum overall score of 7.0 or TOEFL iBT minimum of 22 on all sub-scores and a minimum overall score of 101;
- ▶ Proof of proficiency in two other languages. Check the RSM website for the exact language requirements.

More specific information about our admission requirements can be found on page 42 and at www.rsm.nl/masteradmissions.

THE CEMS SPIRIT

CEMS students and alumni around the world share a sense of curiosity, ambition, awareness and passion for international experiences. They have a broad world view that welcomes cross-cultural differences, and embraces corporate social responsibility and sustainability as core values. This strong sense of community has often been called 'the CEMS spirit'. After graduation, lifelong membership in the CEMS Alumni Association offers you a rich source of information, and job and networking possibilities. Many students find their first job even before graduation, thanks to the close collaborations between students and CEMS partner companies that take place during the programme.



"RSM's MSc International Management / CEMS programme was a great experience. It combines academic studies with practical experiences and insights through the

international consultancy project and the skill seminars. You also meet many great, interesting and like-minded people, and learn how to work with people from different cultural backgrounds, which is an important part of my job today. In addition to my semester abroad in Copenhagen, one of the highlights for me was the CEMS Career Forum in Budapest, where students can meet and speak with corporate partners, participate in skill seminars, experience the great atmosphere, and spend an exciting weekend with friends in beautiful Budapest."

Anna Kettelhack, graduated MSc International Management in 2013, Junior Brand Manager, Mars, Germany



"Being part of the IM / CEMS programme at RSM has been an extremely enriching experience, both academically and culturally. My highlights include the CEMS exchange at the National University of Singapore, and the great number of social and corporate events

that took place throughout the entire programme. The most valuable experience was the International Business Project with Google, which has led me to my current job. The project was an excellent opportunity to work on an exciting cross-cultural project with real business impact while establishing corporate relations. It truly reflected the mixture of personal and professional development that the IM / CEMS programme stands for."

Angela Lin
Associate Account Strategist at Google in Dublin, Ireland
IM / CEMS graduation year: 2015

CURRICULUM

As an IM / ^{CEMS} student you will spend either the first or second semester at a CEMS partner university. All partner universities share the same curricular structure and course design. A local CEMS club at each university fosters an active social life among CEMS students, and promotes the CEMS community spirit.

An intensive one-week block seminar starts the first semester of the IM / ^{CEMS} programme. Additionally, you will take core courses covering the foundation of international management topics, followed by one or two elective courses.

The second semester allows more in-depth theoretical specialisation while studying and conducting a consultancy-based business project for an international company. There is scope to tailor courses to a certain functional domain, and tracks can be followed for marketing, finance, supply chain management or strategy. Or you can keep to a general

track for broader training in all functions of business to prepare for a career in higher management. If you did not go abroad in the first semester, then you spend the second semester at a CEMS partner university.

Most students plan their 10-week internship during the summer break, and this is where you really start to gather international experience. This is your opportunity to begin building your international and professional network. The third and final semester is tailored to help you produce your master thesis, considered to be the culmination of the IM / ^{CEMS} programme. It begins with a research clinic, followed by academic exploration and development leading to your thesis.

WWW.RSM.NL/CEMS WWW.CEMS.ORG

First semester		Second semester				Third semester		
Block seminar (3 ECTS)	International strategy (7,5 ECTS)	Multinational financial management (7,5 ECTS)	Management challenges in international organisations (7,5 ECTS)	Climate change (6 ECTS)	Global marketing (7,5 ECTS)	International internship	Research clinic (5 ECTS)	Master thesis (20 ECTS)
	International entrepreneurship (7,5 ECTS)			And/or choice of free elective	And/or choice of free elective			
	Global supply chain management (7,5 ECTS)			And/or choice of free elective	And/or choice of free elective			
	And/or choice of free elective			And/or choice of free elective	And/or choice of free elective			
	Two-day Management & Business Communication skill seminar		Responsible Global Leadership (RGL) seminar					
Language assessment								

MSc in FINANCE & INVESTMENTS ADVANCED

NEW
PROGRAMME

AN ADVANCED PROGRAMME FOR AN ADVANCED CAREER IN FINANCE

Our newest master programme, the MSc in Finance & Investments Advanced is for the most talented and ambitious candidates prepared to make an extra effort in return for a premium master degree. This 16-month programme delivers 50 percent more in content and skills than its 12-month sister programme. The result is an increased advantage in the job market and superior exposure to potential employers, thanks to the programme's unique relationships with corporate partners and the embedded internship. The first intake of 40 students will take place in September 2016.

We're looking for students with a strong background in business administration, finance and/or economics, fluency in English, and strong interpersonal and communication skills.

The advanced programme exceeds the usual contents of a master in finance, and is delivered with RSM's rigorous academic training.

KEY FEATURES

- ▶ Small classes taught by senior faculty and high-profile external lecturers
- ▶ Advanced finance topics
- ▶ Close involvement with corporate partners for content and internships
- ▶ Enhanced career preparation and placement
- ▶ Strong focus on finance practice throughout the curriculum
- ▶ Carefully selected international class
- ▶ Hands-on, action-oriented elements: Living Management seminar, interpersonal skills training, case-based teaching and career coaching.



"High quality education, an international environment and great networking opportunities.....The MSc Finance & Investments programme did a great job in preparing me for the world of Finance. Still, highly talented and ambitious students often need an extra challenge. I can only applaud the launch of the MScFI Advanced programme: studying in a group of selected students and benefitting from intellectual exchange with well-respected faculty will be extremely stimulating. It will be a fantastic opportunity to enrich your experience."

Yu Ling Tjia, MSc in Finance & Investments 2014

Junior Portfolio Manager at BNP Paribas Investment Partners

PROGRAMME STRUCTURE

The MSc in Finance & Investment Advanced is a 90 ECTS programme with a duration of 16 months. It consists of 60 ECTS towards the master degree plus 30 ECTS of additional components: advanced courses, enhanced career preparation, an internship, high-profile external lectures, valuable and meaningful contacts with corporate partner companies, and study trips. This advanced programme is characterised by small class sizes, intensive teaching by senior faculty and experts from the corporate world.

Students have two options for their master thesis: they can first write their master thesis then do the internship, or they can integrate their master thesis into their internship from the start.

The advanced programme requires an additional fee of €8,000 in addition to the regular tuition fee. There are scholarships available, awarded on a combination of merit and need. Scholarships are funded by the programme's corporate partners. On graduation, students receive an MSc in Finance & Investments plus a university certificate confirming the success in the additional components.

WWW.RSM.NL/FI-A

CORPORATE PARTNERS

The MSc in Finance & Investments Advanced is characterised by its close and numerous corporate partners from a range of industries. They offer scholarships, guest lectures, case studies, and internships in return for close contact with the programme's students – who represent the top echelon of new talent in finance and investments.

LIVING MANAGEMENT

The Living Management Programme brings together academic and practical knowledge in finance during an intensive seminar series. Students work on solving real-life finance case studies from programme's corporate partners. This unique part of the master programme covers advanced topics such as corporate finance, asset pricing and banking. Our corporate partners bring us six case studies, and students work on them in groups. For each case there is an academic introduction, and to conclude students present their solution to a finance executive from each corporate partner.

CFA

RSM has Chartered Financial Analyst (CFA) Programme Partner status, conferred by the CFA Institute™. This programme therefore enables students to qualify for an RSM master degree at the same time as preparing for the Level I CFA exam.



WHO QUALIFIES?

Only the most talented and most motivated international students are admitted to this programme. The following admission criteria apply:

- ▶ a bachelor's degree from a research university, with at least 60 ECTS in qualitative and quantitative research methods, statistics and advanced courses in business administration and financial methods and tools;
- ▶ GPA greater than 7.0 (out of 10 in the Dutch education system). The most competitive scores will be selected;
- ▶ GMAT greater than 600. The most competitive scores will be selected;
- ▶ IELTS minimum of 6.5 on all sub-scores, or a TOEFL iBT score of at least 22 on all sub-scores and a minimum overall score of 91;
- ▶ a successful selection interview.

More specific information about our admission requirements can be found at www.rsm.nl/masteradmissions

PROVISIONAL PROGRAMME

First semester		Second semester			Summer / Third semester
Kick off & team building	Core courses (12 ECTS)	Core courses (12 ECTS)	Elective (6 ECTS)	Elective (6 ECTS)	Elective (6 ECTS)
	Management skills (2 ECTS)	Ethics (2 ECTS)	Living management (10 ECTS)		
	Career training I (1 ECTS)	Career training II (1 ECTS)	Sustainability (2 ECTS)	Research skills / thesis proposal (2 ECTS)	Master thesis (16 ECTS)
					Internship (8 ECTS)

MScBA MASTER in MANAGEMENT

BUSINESS ADMINISTRATION FOR BACHELOR GRADUATES

The 16-month Master in Management track of the MSc in Business Administration opens up a new sphere of career possibilities for bachelor graduates from every discipline; law, arts, sciences, economics, engineering and more general subjects. It delivers a true depth of knowledge from the most important domains in business administration.

The programme adds to your existing skills and competencies from your bachelor degree, and develops your business knowledge and managerial skills.

The RSM Master in Management enables those with specific academic knowledge and understanding to become business professionals.

KEY FEATURES

During the programme you will:

- ▶ learn and integrate all aspects of business administration;
- ▶ interact with students from multidisciplinary and international backgrounds;

- ▶ explore academic theory that reflects the latest business and management thinking;
- ▶ develop academic, managerial and social skills through real life business cases and company assignments.

EXTEND YOUR PROGRAMME

You can extend your programme to two years and gain extra experience with an internship, an international exchange or by following MSc electives. These options allow you to tailor the programme to your own career ambitions.

CAREER PROSPECTS

Choosing the Master in Management is a significant commitment. It is a very intensive programme, but you can be sure it will deliver an outstanding return on your investment. Career preparation is part of the programme and there are plenty of recruitment events hosted at RSM that will help you to start your career in the best possible way.



"I had a truly memorable experience at RSM. The variety of courses gave me a very holistic understanding of the concept of management, and the individual and group assignments allow you to collaborate with classmates. Our diversity made these projects especially exciting, learning from one another and becoming more adaptive in the process."

Aishani Mishra, MScBA Master in Management 2014,
Junior Consultant at RebelGroup

PROGRAMME STRUCTURE

The MSc Business Administration/Master in Management is a 90 ECTS programme. It consists of 60 ECTS towards the degree and 30 ECTS as foundation. This foundation exists to prepare non-business bachelors for master-level business courses.

The 30 ECTS at foundation level are incorporated into the curriculum, generally as the first part of a course. There are no exemptions from the foundation elements of the programme.

WWW.RSM.NL/MIM

ADMISSION CRITERIA

- ▶ A research university bachelor degree in any discipline;
- ▶ GMAT minimum of 600;
- ▶ GPA equivalent to a 7 out of 10 in the Dutch education system (above average);
- ▶ IELTS minimum of 6.5 on all sub-scores or TOEFL iBT minimum of 22 on all sub-scores and a minimum overall score of 91.



First semester: 29 ECTS				Second semester: 37 ECTS				Third semester: 24 ECTS		
Kick off & team building	Entrepreneurial challenge I	Corporate governance	Accounting	Business & society	Managerial decision-making & negotiation	Corporate finance	Management science	Research clinic & thesis proposal	Entrepreneurial challenge II	Your future career
		Strategic management and renewal	International business strategy			Operations and supply chain management	Innovation and market orientation			Thesis
		Marketing	Organisational behaviour			Human resource management	Information strategy			
		Research methods				Consultancy project				

MScBA ACCOUNTING & FINANCIAL MANAGEMENT

SPECIALISING IN INSIGHTFUL FINANCIAL INFORMATION

Financial information functions as the nervous system of all economic organisations and markets, helping managers and investors to make economically sound decisions. Specialists trained in accounting and financial management understand what financial and non-financial information managers and investors need, how such information is used, and how it can be securely gathered and distributed throughout the organisation and to the outside world.

RSM's Master in Accounting & Financial Management prepares you to be such a specialist. You will:

- ▶ prepare and analyse financial information and performance indicators to make decisions about new business opportunities, equity investments, and mergers and acquisitions;
- ▶ understand how financial and non-financial performance indicators help in motivating managers and evaluating their past decisions;
- ▶ develop information systems and controls, and perform audits that help to ensure the reliability of financial and non-financial information;
- ▶ explore and apply international regulations and guidelines that govern accounting and financial management.

KEY FEATURES

During the programme you will:

- ▶ learn from internationally recognised faculty who are active in academic research and have strong ties to the corporate world;
- ▶ explore practical applications and real life cases through projects and renowned guest lecturers;
- ▶ benefit from the clear alignment between the programme's contents and the demands of the corporate world;
- ▶ choose from the specialised tracks financial assurance, financial management and control, or financial analysis and advisory, to prepare for further accounting qualifications such as CPA, ACA, RA or RC;
- ▶ prepare yourself for the Certified Management Accountant (CMA) exam while studying for your MScBA degree, as part of the unique partnership between RSM and the Institute of Management Accountants (IMA).

CAREER PROSPECTS

RSM's MScBA in Accounting & Financial Management is a great start to becoming chief financial officer, senior audit partner or senior financial advisor.



PROGRAMME STRUCTURE

Core courses (22 ECTS)

- ▶ International financial reporting;
- ▶ Management control;
- ▶ Business analysis and valuation;
- ▶ Financial information and decision making.

Electives (18 ECTS)

- ▶ Accounting analytics;
- ▶ Advanced business analysis and valuation;
- ▶ Assurance services;
- ▶ Taxation;
- ▶ Neuroaccounting;
- ▶ Controllership;
- ▶ M&A and corporate governance.

Thesis (20 ECTS)

- ▶ Research methodology and master thesis.

WWW.RSM.NL/AFM

ADMISSION CRITERIA

- ▶ A research university bachelor degree containing a minimum total of 60 ECTS in qualitative and quantitative research methods, statistics and advanced courses in business administration, and accounting and finance methods and tools;
- ▶ GMAT minimum of 600 for non-Dutch bachelor degrees;
- ▶ GPA equivalent to a 7 out of 10 in the Dutch education system (above average);
- ▶ IELTS minimum of 6.5 on all sub-scores or TOEFL iBT minimum of 22 on all sub-scores and a minimum overall score of 91.



“RSM exceeded my expectations for quality education which opens a wide range of doors for professional realisation. Lectures were valuable because lecturers shared their real life experiences. I also liked that there were many guest lectures. This gave us the chance to compare different work fields, which contributed to my decision about the professional path I want to follow: working as an auditor in one of the Big Four largest international professional services network companies.”

Tatyana Kiryakova,
MScBA in Accounting & Financial Management 2014
Associate at PWC Nederland

MSc in BUSINESS INFORMATION MANAGEMENT

AT THE INTERSECTION OF BUSINESS AND INFORMATION

This master programme sits at the intersection of business and IT and is the ideal platform from which to launch an international career. The MSc in Business Information Management focuses on the management of information as a strategic resource for improving overall business performance, and develops professionals who combine analytical know-how and business knowledge.

You will investigate the business side of information management for unlocking IT innovations, discover the technical side of leveraging big data to identify business opportunities, and learn how to apply findings and take action. The multidisciplinary approach takes into account managerial disciplines such as strategy, marketing, operations management, human resources and finance, and gives you a broader background than information management alone.

You do not need computer programming skills to join RSM's MSc in Business Information Management.



"RSM's Business Information Management is a master degree that offers you a unique combination of IT and business. The programme has provided me with a clear understanding of the value of IT in business, and through the interesting electives I was able to further specialise myself and enhance my skills. I recommend BIM to anyone who's interested in exploring all aspects of IT in business, as it gives you an excellent basis for your future career."

Kristinka Wilmink, MSc in Business Information Management 2015

KEY FEATURES

During the programme you will:

- ▶ focus on the business side of information management and gain a thorough understanding of the strategic value of information;
- ▶ receive analytical training so you can harvest, process and analyse data to extract important insights with a breadth of business knowledge;
- ▶ investigate next-generation business models so you can make well-founded decisions to develop them;
- ▶ explore real life cases through interactive learning and international experiences during company internships, and with study clubs.

CAREER PROSPECTS

RSM's MSc in Business Information Management provides the business framework for the world of IT and is a promising stepping-stone to a career as IT business consultant, project manager, information manager, data scientist, business and system analyst, or chief information officer at national and international companies.

PROGRAMME STRUCTURE

Core courses (22 ECTS)

- ▶ Information strategy;
- ▶ Designing business applications;
- ▶ Business architecture and consultancy;
- ▶ Big data management and analytics;
- ▶ BIM research topics.

Electives (18 ECTS)

- ▶ Social media and business;
- ▶ The future of work;
- ▶ Programming for managers;
- ▶ Human-computer interaction;
- ▶ Social network analysis;
- ▶ Technology enabled business, markets and policy;
- ▶ Next generation business applications;
- ▶ Big data and business analytics;
- ▶ Customer-centric digital commerce;
- ▶ Platform ecosystems;
- ▶ Energy information systems;
- ▶ Business research project.

Thesis (20 ECTS)

- ▶ Research methodology and master thesis.

WWW.RSM.NL/BIM

ADMISSION CRITERIA

- ▶ A research university bachelor degree containing a minimum total of 60 ECTS in qualitative and quantitative research methods, statistics and advanced courses in business administration and information management;
- ▶ GMAT minimum of 600 for non-Dutch bachelor degrees;
- ▶ GPA equivalent to a 7 out of 10 in the Dutch education system (above average);
- ▶ IELTS minimum of 6.5 on all sub-scores or TOEFL iBT minimum of 22 on all sub-scores and a minimum overall score of 91.

MSc in FINANCE & INVESTMENTS

A MANAGEMENT PERSPECTIVE ON FINANCIAL DECISION-MAKING

The MSc in Finance & Investments deals with qualitative and quantitative financial decision-making from a management perspective. You will be provided with state-of-the-art knowledge, insights and skills essential for a successful career in a financial position. The research-driven programme is based on the latest theories and applications.

KEY FEATURES

During the programme you will:

- ▶ discover how firms should be optimally financed and how they should make investment decisions;
- ▶ investigate the value drivers of stocks, bonds, real estate, futures and options;
- ▶ explore with a practice-based approach, achieved through individual and group assignments of case studies and exercises, and be exposed to guest speakers from the financial industry;
- ▶ structure your curriculum to your own interests through a large choice of electives.

RSM has been awarded Chartered Financial Analyst (CFA®) Programme Partner Status by the CFA Institute®. In this programme, you have the unique opportunity to qualify for an RSM degree and prepare for the Level I CFA exam at the same time.



CAREER PROSPECTS

The success of our graduates speaks for itself. Like them, you can work in a wide variety of companies and financial institutions such as investment and merchant banks, insurers, and pension funds. You can also have a government career, or operate in multinational companies.



"In addition to the great academic experience, RSM and its student-run organisations offer you one of the best established connections with the financial world that you will come across, giving you a plethora of opportunities to network in all the fields of finance, for example at banks, private equity firms, hedge funds, or F500 companies."

Armin Firouzi Wahdaty, MSc in Finance & Investments 2015

PROGRAMME STRUCTURE

Core courses (22 ECTS)

- ▶ Investments;
- ▶ Corporate finance;
- ▶ Business ethics;
- ▶ Risk management;
- ▶ Financial analysis and valuation.

Selected electives (18 ECTS)

- ▶ Treasury management;
- ▶ Fundamentals of portfolio management;
- ▶ Banking and financial intermediation;
- ▶ Derivatives;
- ▶ Advanced valuation and value creation;
- ▶ Real estate finance and investments;
- ▶ Innovations and financial markets;
- ▶ Behavioural corporate finance;
- ▶ Entrepreneurial finance and private equity;
- ▶ Mergers and acquisitions;

Thesis (20 ECTS)

- ▶ Research methodology and master thesis.

WWW.RSM.NL/FI

ADMISSION CRITERIA

- ▶ A research university bachelor degree containing a minimum total of 60 ECTS in qualitative and quantitative research methods, statistics and advanced courses in business administration, and financial methods and tools;
- ▶ GMAT minimum of 600 for non-Dutch bachelor degrees;
- ▶ GPA equivalent to a 7 out of 10 in the Dutch education system (above average);
- ▶ IELTS minimum of 6.5 on all sub-scores or TOEFL iBT minimum of 22 on all sub-scores and a minimum overall score of 91.

MSc in GLOBAL BUSINESS & SUSTAINABILITY*

A MASTER IN SUSTAINABLE BUSINESS

This programme focuses on a critical understanding of the strategies and responsibilities that corporations face during global economic, social and environmental challenges. It examines how business leaders manage sustainability threats and how new market opportunities are pursued through sustainable value creation.

Is your ambition to become an innovative business leader with the capacity to create future-ready firm strategies and sustainable business models? We teach you cutting-edge advancements in the theory and practice of sustainability leadership and challenge you to develop new and novel solutions.

The MSc Global Business & Sustainability investigates complex sustainability challenges in a broad, integrated and holistic manner addressing the multiple perspectives of companies, governments and NGOs. It also invites you to formulate your own ideas and propose solutions for transformative change toward more sustainable societies.

KEY FEATURES

During the programme you will:

- ▶ engage with global front-runners in corporate sustainability, governmental organisations and social enterprises;
- ▶ develop skills and apply tools to analyse and evaluate sustainability strategies;

- ▶ learn insights necessary for original and innovative solutions.

The programme features exclusive and highly interactive classes with a mix of educational formats including business cases, theory, company visits, conferences, and workshops. You will also conduct research, write papers and present your ideas, and join study trips and international exchanges.

Every member of RSM's international student population is committed, intellectually ambitious and determined to follow a meaningful career in business, government or the non-profit sector.

CAREER PROSPECTS

Alumni work in an extensive range of organisations, such as businesses, consultancies, governments and not-for-profit organisations. They have become consultants, sustainability officers, social entrepreneurs, product managers, portfolio analysts, supply chain managers, sustainability officers, policy advisors, journalists, strategists, and researchers.

*RSM intends to change the name of this programme from MSc Global Business & Stakeholder Management to MSc Global Business & Sustainability, pending approval of the Dutch authorities.

PROGRAMME STRUCTURE

Core courses (21 ECTS)

- ▶ Sustainability leadership and planetary boundaries;
- ▶ Global business strategies;
- ▶ Sustainability and behavioral ethics;
- ▶ Sustainability grand challenges bootcamp.

Electives (18 ECTS)

- ▶ Corporations and justice;
- ▶ Companies in ecologies;
- ▶ Managing NGO's;
- ▶ Climate change strategy role-play;
- ▶ GBSM research project;
- ▶ Cradle-to-cradle & circular economy;
- ▶ Sustainable business models.

Thesis (21 ECTS)

- ▶ Research methodology and master thesis.

WWW.RSM.NL/GBSM

ADMISSION CRITERIA

- ▶ A research university bachelor degree containing a minimum total of 60 ECTS in qualitative and quantitative research methods, research projects, statistics and advanced courses in some of the following fields: organization studies, social sustainability (such as social justice, ethics, human rights, international relations), ecological sustainability (such as environmental science, energy, ecology), or business administration.
- ▶ GMAT minimum of 600 for non-Dutch bachelor degrees;
- ▶ GPA equivalent to a 7 out of 10 in the Dutch education system (above average);
- ▶ IELTS minimum of 6.5 on all sub-scores or TOEFL iBT minimum of 22 on all sub-scores and a minimum overall score of 91.



“At RSM, professors inspire you to look beyond a companies’ profits. The programme has a clear focus on sustainability, which triggers students to find ways for an organisation to be of value for the environment and the society as a whole, next to its own financial survival. In this, GBSM really creates a unique perspective on doing business. By carrying out real life case studies, research projects and lots of presentations in front of large groups, this programme prepares you for a career in either the profit or non-profit sector.”

Anke Verstappen, MSc in Global Business & Stakeholder Management 2015

MSc in HUMAN RESOURCE MANAGEMENT

MANAGING AND LEADING PEOPLE IN ORGANISATIONS

How can you get the most out of your employees? How can excellent leadership help you achieve your business goals? How can you create high-functioning teams and manage diversity? How can strategies be translated into action? Human Resource Management (HRM) deals with what arguably is the most important task in any company: managing its human capital. HR managers must understand what makes people more efficient, effective, creative and community-oriented, and at the same time be great organisational leaders. Only then can businesses meet challenges that their environments pose to them, gain a competitive edge, and become more innovating.

Are you highly motivated, interested in the people that make up an organisation, and eager to learn how to achieve business goals through those people? At RSM, you will collaborate with other professionals, learn how to apply new perspectives to offer practical solutions, and develop the business mindset you need to excel in organisations. If you already have a background in business, this programme offers

you a unique and research-based insight into what senior business leaders see as their main source of success: the ability to manage people.

KEY FEATURES

During the programme you will:

- ▶ learn how to apply recent insights to solve HR-related problems within organisations;
- ▶ be inspired by an internationally oriented programme, led by respected international faculty members who will teach you the latest concepts and theories;
- ▶ further develop yourself in terms of leadership, communication, co-operation, and decision-making skills;
- ▶ be part of a highly energetic, enthusiastic and ambitious student community.

CAREER PROSPECTS

You will be equipped to pursue many different types of careers, for example as an HR manager, consultant, business analyst, or management development professional.



"I chose RSM because the programme offers a combination of courses from a strategic HR perspective and courses from a more social-psychological perspective. What I really liked was that the programme's teaching groups hardly ever exceeded 50 people, and consisted of students with different educational and cultural backgrounds. This facilitated the active environment in which class discussions took place."

Artur Jager, MSc in Human Resource Management 2014
Compensation and benefits analyst, Hay Group, Amsterdam

PROGRAMME STRUCTURE

Core courses (22 ECTS)

- ▶ Managing people in organisations;
- ▶ Current issues in HRM;
- ▶ Strategic and international HRM;
- ▶ Building healthy organisations for optimal human performance.

Electives (18 ECTS)

- ▶ High-performance leadership and motivation: a psychological perspective;
- ▶ Management of diversity and inclusion;
- ▶ Development and training;
- ▶ Organisation development and change management;
- ▶ Managerial and group decision-making;
- ▶ Cross-cultural management.

Thesis (20 ECTS)

- ▶ Research challenges in HRM and organisational behaviour, and master thesis.

WWW.RSM.NL/HRM

ADMISSION CRITERIA

- ▶ A research university bachelor degree containing a minimum total of 60 ECTS in qualitative and quantitative research methods, statistics and advanced courses in organisational theory and behaviour, or industrial and organisational psychology;
- ▶ GMAT minimum of 600 for non-Dutch bachelor degrees;
- ▶ GPA equivalent to 7 out of 10 in the Dutch education system (above average);
- ▶ IELTS minimum 6.5 on all sub-scores or TOEFL iBT minimum of 22 on all subscores and a minimum overall score of 91.

MSc in MANAGEMENT OF INNOVATION

FOR FUTURE LEADERS IN INNOVATION

This programme is dedicated to the integrated and very dynamic field of innovation, which transcends traditional business domains. While becoming an expert in innovation management, you will learn how to set up an innovation strategy, how to structure the organisation to foster creativity and collaboration for innovation, and how to manage innovation projects. You will investigate innovation management through a unique blend of theoretical perspectives, case analyses, and by exploring practices.

The MSc in Management of Innovation alters your way of thinking towards a mindset of innovation. You will develop skills to spread this mindset through organisations, learn to overcome resistance to new ideas, negotiate, and realise innovation. You will investigate cases with classmates, faculty members and representatives from companies discussed in these cases. You will work on individual and team assignments, and regularly present your findings in class, on site at participating companies, or by creating a video.



“During this master programme, I learned that innovation is not only about designing a new product or service, but that it goes beyond that. It focuses on improving different business aspects such as business networks and profits. This master gave me the opportunity to explore ideas and to be creative when solving problems.”

Leyla Tapan, premaster + MSc in Management of Innovation 2015

KEY FEATURES

During the programme you will:

- ▶ engage in highly interactive classes, company visits, internships, international experiences and study club activities;
- ▶ understand what is required for successful innovation;
- ▶ gain hands-on experience by working on real-world innovation projects and challenges;
- ▶ master a wide range of innovation skills that will increase your employability level;
- ▶ be part of a large network of innovation professionals consisting of experienced practitioners, and RSM students and alumni;
- ▶ build a convincing personal profile that makes you stand out from the crowd.

CAREER PROSPECTS

The programme provides an excellent preparation for jobs in new business development, innovation project management, and innovation consultancy in product and service contexts across a broad range of industries.

PROGRAMME STRUCTURE

Core courses (22 ECTS)

- ▶ Strategy of innovation;
- ▶ Organisation of innovation;
- ▶ Open innovation;
- ▶ Innovation projects and teams.

Electives (18 ECTS)

- ▶ Creativity for innovation;
- ▶ Managing services in innovation;
- ▶ Mastering networks for innovation;
- ▶ Innovation and interface management;
- ▶ New business development;
- ▶ Cradle-to-cradle & circular economy;
- ▶ Patent law and strategy for managers;
- ▶ Business project.

Thesis (20 ECTS)

- ▶ Research methodology and master thesis.

WWW.RSM.NL/MI

ADMISSION CRITERIA

- ▶ A research university bachelor degree containing a minimum total of 60 ECTS in qualitative and quantitative research methods, research projects, probability or statistics and advanced courses in some of the following fields: innovation management, marketing, operations management, supply chain management, decision sciences, accounting, business intelligence or organisation studies;
- ▶ GMAT minimum of 600 for non-Dutch bachelor degrees;
- ▶ GPA equivalent to a 7 out of 10 in the Dutch education system (above average);
- ▶ IELTS minimum 6.5 on all sub-scores or TOEFL iBT minimum of 22 on all sub-scores and a minimum overall score of 91.

MSc in MARKETING MANAGEMENT

MARKETING IS FUNDAMENTAL TO VISION AND STRATEGY

Marketing is an important driver of performance in organisations. By studying different aspects of the marketing process you learn how strategies and tactics result in the success or failure of products and services. People who understand marketing are better able to develop a successful vision and strategy for their businesses. RSM's research in marketing management has a strong global reputation, and the master programme is practically oriented, research-driven and internationally focused.

After two blocks of core courses, focused on understanding consumer behaviour and marketing strategy, students will be able to select one of our three specialisation tracks:

- ▶ product and brand management;
- ▶ digital marketing and analytics;
- ▶ individual study plan.

KEY FEATURES

During the programme you will:

- ▶ explore consumer behaviour;
- ▶ gain in-depth insight into practical tactics to implement your new knowledge into solid strategies;
- ▶ focus on a key functional area that provides excellent preparation for a top management position;
- ▶ be part of a truly international environment with students, professors and researchers from around the globe;
- ▶ collaborate with professors and practitioners outside of the classroom, giving you the chance to test your ideas with the support of experienced mentors.

CAREER PROSPECTS

Because marketing is integral to virtually all organisational decisions, from brand and communication considerations to project management and strategy, the MSc in Marketing Management at RSM is an excellent preparation for your management career, for example as a brand manager, social media specialist or advertising strategist.



"My university education would not have been nearly as rich or complete if I hadn't participated in RSM's MSc in Marketing Management. I was extremely satisfied with how its content is current and interesting, and how each lecture was based on sound scientific research – not only from the field of marketing but from other relevant areas such as psychology and economics."

Camilla Zallot, MSc in Marketing Management 2014
Junior research manager, Metrix Lab, Rotterdam

PROGRAMME STRUCTURE

Core courses (22 ECTS)

- ▶ Consumer behaviour;
- ▶ Consumer marketing research;
- ▶ Personal narrative;
- ▶ Marketing strategy;
- ▶ Marketing strategy research;
- ▶ Thesis topic development.

Electives (18 ECTS)

- ▶ Advertising and communication;
- ▶ International product management;
- ▶ Digital marketing strategy;
- ▶ Learning from big data;
- ▶ Brand management;
- ▶ E-marketing strategy;
- ▶ Marketing of new products;
- ▶ Neuromarketing;
- ▶ Pricing and revenue management;
- ▶ Social media;
- ▶ Nudging consumers towards happiness, health and sustainability;
- ▶ Marketing analytics;
- ▶ Honours programme for selected students.

Thesis (20 ECTS)

- ▶ Thesis clinic and master thesis.

WWW.RSM.NL/MM

ADMISSION CRITERIA

- ▶ A research university bachelor degree containing a minimum total of 60 ECTS in qualitative and quantitative research methods, statistics and advanced courses in business administration and marketing;
- ▶ GMAT minimum of 600 for non-Dutch bachelor degrees;
- ▶ GPA equivalent to a 7 out of 10 in the Dutch education system (above average);
- ▶ IELTS minimum 6.5 on all sub-scores or TOEFL iBT minimum of 22 on all sub-scores and a minimum overall score of 91.

MSc in ORGANISATIONAL CHANGE & CONSULTING

IN THE WORLD OF BUSINESS, CHANGE IS THE ONLY CONSTANT. MASTER IT.

You can combine intellectual curiosity about the nature of modern, complex organisations with developing practical entrepreneurial skills geared towards changing such social systems. Organisations must transform themselves to cope with economic upheaval and social and technological innovation, and the demand for managers to act as change agents is sharply on the rise. Organisations are often locked into work routines by their core business focus, as well as the constraints of reorganisations and outsourcing. So they must lean on organisational change professionals to improve and maintain the quality of their changing strategy and operations.

RSM's MSc in Organisational Change & Consulting equips you with the knowledge and skills to become one of those professional knowledge workers.

KEY FEATURES

During the programme you will:

- ▶ analyse processes of organisational change as a generalist;

- ▶ develop interpersonal and intercultural skills;
- ▶ acquire strong experiential skills;
- ▶ participate in small-scale, interactive classes with diverse and international students;
- ▶ engage with your studies through a mix of case studies, internships, group projects, individual research, and skills training;
- ▶ interact with leaders from the public and private sectors on and off campus;
- ▶ learn from enthusiastic teaching faculty from one of Europe's top research institutes.

CAREER PROSPECTS

After you graduate, your career can begin from a variety of positions such as a change manager, management consultant, internal consultant in a leading national or multinational company, entrepreneur, or founder of your own management advisory business.



"OCC is a very special study, not like many others out there. It's not only about organisational change itself, but I've also learned to truly understand change, and seeing it from a different perspective to be able to analyse it further. It's a step deeper into the matter which is crucial when putting this knowledge into practice. The small interactive classes and time we spent together brought the best out of the students. I'm happy that I'm still regularly in touch with some of them – personally as well as professionally."

Maarten Wessels, MSc in Organisational Change & Consulting 2014, Strategic sales, Adyen

PROGRAMME STRUCTURE

Core courses (22 ECTS)

- ▶ Managing professional organisations;
- ▶ Theories on change, behaviour and differences;
- ▶ Studying change;
- ▶ Foundations of consulting.

Electives (18 ECTS)

- ▶ Advisory skills;
- ▶ Rhetoric for managers;
- ▶ Intervention skills;
- ▶ Managerial and group decision-making;
- ▶ Cross-cultural management.

Thesis (20 ECTS)

- ▶ Research methodology and master thesis.

WWW.RSM.NL/OCC

ADMISSION CRITERIA

- ▶ A research university bachelor degree containing a minimum total of 60 ECTS in qualitative and quantitative research methods, statistics and advanced courses in organisation theories, organizational behaviour, methods and tools;
- ▶ GMAT minimum of 600 for non-Dutch bachelor degrees;
- ▶ GPA equivalent to a 7 out of 10 in the Dutch education system (above average);
- ▶ IELTS minimum of 6.5 on all sub-scores or TOEFL iBT minimum of 22 on all subscores and a minimum overall score of 91.

MSc in STRATEGIC ENTREPRENEURSHIP

ENTREPRENEURS MAKE A DIFFERENCE – DO IT

If you want to work in an entrepreneurial organisation, or start a business of your own, this is the programme to help you do it. Entrepreneurial activities play a crucial role in society. At RSM, you will develop the knowledge and skills to enable new businesses to succeed, and to start new ventures in established companies. You will exchange ideas with renowned academics, experienced entrepreneurs and investors, and test your ideas in interactive classes. More importantly, you will practise with your own ideas, and learn from practice. You will get a taste of life as an entrepreneur on and off campus.

KEY FEATURES

During the programme you will:

- ▶ develop a set of entrepreneurial skills to capitalise on your potential;
- ▶ experience real world entrepreneurial processes;
- ▶ learn from enthusiastic and international teaching faculty in an academically rigorous and practice-based curriculum;
- ▶ meet and work with entrepreneurs, investors and entrepreneurial companies;

- ▶ gain an advantage over other job candidates and entrepreneurs by learning from a combination of thinking and doing.

CAREER PROSPECTS

We prepare you to work in an entrepreneurial role in any dynamic environment. This could include starting your own business or a job in a fast-growing entrepreneurial company. Some students start their own ventures shortly after graduation; others begin working for small entrepreneurial firms, helping them to develop their business and expand rapidly, or in large corporate organisations in knowledge-intensive industries such as IT, consultancy, engineering, venture capital or investment banking.



“RSM’s entrepreneurship programme enabled me to combine theory with practice. During classes, we worked a lot with cases that stimulate creative thinking, encourage discussions with fellow students, and allow you to step into the position of the entrepreneur and take on their roles and responsibilities. In addition, the programme enabled me to broaden my network as I worked on assignments with real life entrepreneurs.”

Rosanne van Kleef, MSc in Strategic Entrepreneurship 2014
Consultant Betabit, Rotterdam

PROGRAMME STRUCTURE

Core courses (22 ECTS)

- ▶ Opportunity creation;
- ▶ Entrepreneurial skill set;
- ▶ Start-up and growth;
- ▶ Corporate entrepreneurship.

Electives (18 ECTS)

- ▶ Successfully operating and navigating the platform-based business model;
- ▶ Social venture creation;
- ▶ Entrepreneurial lab;
- ▶ New business development;
- ▶ Dancing between the supply and demand of capital: venture capital investments;
- ▶ International entrepreneurship: global startups and international new ventures.

Thesis (20 ECTS)

- ▶ Research methodology and master thesis.

WWW.RSM.NL/ENTREPRENEURSHIP

ADMISSION CRITERIA

- ▶ A research university bachelor degree containing a minimum total of 60 ECTS in qualitative and quantitative research methods, statistics and advanced courses such as management, organizational theory, marketing, sales, business development, finance, accounting, strategy, logistics, operations or entrepreneurship;
- ▶ GMAT minimum of 600 for non-Dutch bachelor degrees;
- ▶ GPA equivalent to a 7 out of 10 in the Dutch education system (above average);
- ▶ IELTS minimum of 6.5 on all sub-scores or TOEFL iBT minimum of 22 on all subscores and a minimum overall score of 91.

MSc in STRATEGIC MANAGEMENT

STRATEGIES FOR INTERNATIONAL CHALLENGES

The skills needed for making strategic decisions for creating and sustaining a competitive advantage can be gained from this master programme. The MSc in Strategic Management prepares you for a future as an organisational leader or senior manager; it combines the results of first-hand research with an extensive international business network and student-centred teaching methods as you explore the latest knowledge and research in strategy. You will take an in-depth look at three key managerial activities: strategic analysis, strategy formulation and the implementation of strategies.

KEY FEATURES

During the programme you will:

- ▶ explore the latest managerial insights;
- ▶ gain indispensable strategically-oriented knowledge;
- ▶ take an in-depth look at strategic analyses, and the formulation and implementation of strategies;

- ▶ network with young and dynamic international faculty and enthusiastic students from all continents.

CAREER PROSPECTS

RSM's strategic management graduates are sought by recruiters for top companies and can be found in a range of challenging positions such as alliance managers, business research analysts, business unit managers, strategy advisors or consultants, and venture managers.

PROGRAMME STRUCTURE

Core courses (22 ECTS)

- ▶ Managing the strategy process;
- ▶ Strategy and international business;
- ▶ Corporate development: strategies for acquisitions and alliances;
- ▶ Research clinic in strategic management.

Selected electives (18 ECTS)

- ▶ Strategic management consulting;
- ▶ Organisational identity: managing strategic change;
- ▶ Offshoring and outsourcing;
- ▶ Strategic execution and management control;
- ▶ Sustainable strategies;
- ▶ Strategic leadership and corporate governance;
- ▶ Strategic responses to institutional pressures;
- ▶ Strategies for building an effective managerial skill set;
- ▶ Competitive strategies in platforms and networked markets;
- ▶ Managing innovation with alliances and acquisitions;
- ▶ Honours class for selected students.

Thesis (20 ECTS)

- ▶ Thesis clinic and master thesis.

WWW.RSM.NL/SM

ADMISSION CRITERIA

- ▶ A research university bachelor degree containing a minimum total of 60 ECTS in qualitative and quantitative research methods, statistics and advanced courses in business strategy, organisational theory and behaviour, and finance and accounting;
- ▶ GMAT minimum of 600 for non-Dutch bachelor degrees;
- ▶ GPA equivalent to a 7 out of 10 in the Dutch education system (above average);
- ▶ IELTS minimum of 6.5 on all sub-scores or TOEFL iBT minimum of 22 on all sub-scores and a minimum overall score of 91.



"Imagine a world of opportunities, inhabited by high performers coming from all over the globe and ruled by challenge and fun. Summed up, that is what I felt while pursuing RSM's MSc in Strategic Management. If you're also excited to learn how to take strategic decisions and how to concretise strategy into implementable solutions, then this programme will give you the right tools to kick-start your career."

Giacomo Soliman, MSc in Strategic Management 2014
Management consultant, Hay Group

MSc in SUPPLY CHAIN MANAGEMENT

ROTTERDAM IS THE GATEWAY TO EUROPE

As the largest commercial port in Europe, Rotterdam is the focal point of logistics and supply chain management in the Netherlands with logistics networks that stretch far beyond Dutch borders. As a business school at the heart of Rotterdam, RSM has cultivated a wealth of knowledge and expertise on the subject, making it a recognised world leader in supply chain management research and education. You will gain a thorough knowledge of the contribution of supply chain management to strategic objectives and be able to apply this knowledge to designing advanced logistics systems.

KEY FEATURES

During the programme you will:

- ▶ explore integrated approaches towards supply chain design;
- ▶ focus on advanced logistics concepts;
- ▶ gain cutting-edge insights into the application of information technology to supply chains;



"The study programme provided me with qualitative insights into what supply chain management entails. The courses combined practical and theoretical knowledge, resulting in a better understanding of both. The up-to-date course materials and in-depth discussions greatly contributed to the knowledge development for each subject, which has been very valuable for me. After completing RSM's master programme in SCM, I'm confident that I have an excellent preparation for my career in supply chain management."

Inge Baars, MSc in Supply Chain Management 2015
Founder of GlobalLeaf

- ▶ be part of a truly international environment;
- ▶ network with the logistics and supply chain management business community.

Based on independent evaluations of the Leiden Ranking, which compares research institutions, research carried out by RSM's Business Processes Logistics & Information Systems group is consistently ranked in the top 5 in Europe.

CAREER PROSPECTS

You will earn an outstanding qualification in logistics, supply chain management and operations, and subsequently enjoy premium prospects for coveted positions in international business. Typical management positions include supply chain manager, distribution manager, warehouse manager, operations manager, production planning and inventory manager, purchasing manager and logistics information systems manager. Careers in logistics improvement and consultancy are also achieved by many of our graduates.

PROGRAMME STRUCTURE

Core courses (20 ECTS)

- ▶ Managing the supply chain;
- ▶ Global logistics and information technology;
- ▶ Facility logistics management;
- ▶ Distribution networks;
- ▶ Purchasing & supply chain management.

Electives (18 ECTS)

- ▶ Supply chain simulation;
- ▶ Ports in global networks;
- ▶ Strategic sourcing;
- ▶ Pricing and revenue management;
- ▶ Business process excellence;
- ▶ Closed loop supply chains;
- ▶ Cradle-to-cradle & circular economy;
- ▶ Service logistics and operations;
- ▶ Forecasting in supply chains;
- ▶ Company-based project.

Thesis (22 ECTS)

- ▶ Research methodology and master thesis.

WWW.RSM.NL/SCM

ADMISSION CRITERIA

- ▶ A research university bachelor degree containing a minimum total of 60 ECTS in qualitative and quantitative research methods, statistics and advanced courses in business administration, operations management and accounting;
- ▶ GMAT minimum of 600 for non-Dutch bachelor degrees;
- ▶ GPA equivalent to a 7 out of 10 in the Dutch education system (above average);
- ▶ IELTS minimum 6.5 on all sub-scores or TOEFL iBT minimum of 22 on all sub-scores and a minimum overall score of 91.



ERIM RESEARCH MASTER IN BUSINESS AND MANAGEMENT

ERASMUS DOCTORAL PROGRAMME IN BUSINESS & MANAGEMENT

This research master programme is an integral part of the Erasmus Doctoral Programme in Business and Management, and is designed for academically talented and highly motivated students who would like to combine specialised learning with the challenge of undertaking research in that field. The ERIM research master provides the perfect preparation for a PhD in management or business, or for a research position in the wider world of business.

The ERIM research master is offered by the Erasmus Research Institute of Management (ERIM), a joint research institute of RSM and the Erasmus School of Economics (ESE). The research master programme is customised to help you maximise your potential, and develop your academic and business skills. With no more than 30 fellow students, you will experience individual supervision and a highly personal approach. The entire programme is taught in English by some of the most distinguished business research professors in the world. The two-year programme consists of 120 ECTS of coursework.

UNIQUE FEATURES

- ▶ ERIM is consistently ranked among the top research schools in Europe, according to the latest CWTS ranking;
- ▶ a wide range of specialisations in management such as business processes, logistics and information systems, organisation, marketing, finance, strategy, and entrepreneurship;
- ▶ innovative research topics, supervised by top research professors;
- ▶ highly customised study programme;
- ▶ research master students may benefit from tuition fee waivers, scholarships and personal research assistantships;
- ▶ excellent study and research facilities, including the state-of-the-art Erasmus Behavioural Lab and Erasmus Survey Centre.

WWW.ERIM.EUR.NL/DOCTORAL-PROGRAMME/RESEARCH-MASTER

ADMISSION CRITERIA

ERIM offers an outstanding standard of research in management, so the admissions procedure is very selective, guaranteeing entry to only high-potential researchers, and thus preserving and enhancing the top-quality research environment.

The following admission criteria apply:

- ▶ university bachelor or master degree in business or economics. We also consider applicants with bachelor degrees in fields such as psychology, sociology and engineering;
- ▶ GMAT / GRE score of at least 85th percentile;
- ▶ excellent GPA;
- ▶ IELTS minimum of 7.5 or TOEFL iBT minimum of 100;
- ▶ at least two letters of academic recommendation.



"The main reasons for highly talented candidates to choose our doctoral programme are our devotion to their personal and academic career development, the integration of doctoral projects in our international and frontier research groups, and the selective focus on top-quality publishing, right from the start. Choosing to start your research career with us means a unique chance to work with leading scholars in research in management, and to work on your doctoral development programme in a university with a world class reputation."

Marno Verbeek, Scientific Director of the Erasmus Research Institute of Management (ERIM),
Professor of Finance and Dean of Research at RSM



"I decided to do a research master at ERIM because of its professional approach to developing my academic career. From day one, I worked with world-class faculty on developing research questions and making a research profile. There's a very wide array of courses to choose from at RSM and at ESE, which share the same campus. Also, RSM's connections to other academic institutions and to industry in the Netherlands and internationally are outstanding. Students get an excellent level of personal attention to their research needs and there's great flexibility to the process of designing your programme."

Markus Peters, ERIM Research Master and PhD graduate

OPPORTUNITIES

INTERNATIONAL NETWORKS, MULTINATIONAL INTERNSHIPS AND REAL LIFE EXPERIENCE

INTERNATIONAL EXCHANGE

At RSM, you will meet international students who have chosen to spend the exchange programme portion of their studies at our business school. These students were carefully selected by our highly-ranked partner schools all over the world. Likewise, RSM master students have the opportunity to spend a semester at one of these top business schools after having finished the curriculum components in Rotterdam. RSM maintains an international network of more than 100 leading business schools and universities in Europe, North America, Latin America, Oceania, Asia and the Middle East. Please note that you are required to finish your courses and thesis prior to going on exchange.

www.rsm.nl/rsm-students-going-abroad/master-exchange

If you do not take part in an international exchange, you can participate in RSM's International Business Project, in which you work in an international team on a real life consultancy project. You will apply your knowledge to a business challenge of real strategic relevance, and gain valuable working experience.

www.rsm.nl/rsm-students-going-abroad/int-business-project

COMPANY INTERNSHIPS

RSM's extensive corporate network will give you ample opportunity to work at some of the world's largest multinational companies. Many students acquire their first job from the contacts they make during their internship. Please note that internships are not part of the curriculum in most of our programmes, but you can complete one after finishing your courses and thesis.

STUDENT LIFE

When you become a student at RSM, you can join Study Association Rotterdam School of Management, Erasmus University (STAR). STAR is the largest and most professionally run student-led organisation of its kind in Europe, with more than 6,500 members and an annual revenue of € 1.5 million. STAR gives you an opportunity to build your credentials, gain management skills and turn your ideas into reality in a virtual business environment. Every year, STAR organises a wide range of events, including the largest on-campus recruitment event in the Netherlands, international study trips, research trips, conferences and special guest lectures.



All of RSM master programmes have their own study association within STAR, offering company visits, study trips and in-house days based on the subjects in your specific programme.

WWW.RSMSTAR.NL



ADVANCING YOUR CAREER

OUR SUPPORT GOES BEYOND ACADEMIC LEARNING

At RSM, we are dedicated to helping you to market yourself to future employers with maximum effect. Our Career Services department is run by an enthusiastic team of professionals who prepare you for the international job market. Our services include:

- ▶ expert advice on what your future career might look like;
- ▶ how to present yourself to potential employers;
- ▶ how to write outstanding CVs and application letters;
- ▶ where to search for jobs;
- ▶ how to use winning interview techniques.

Acting as an interface between you and company recruiters, the Career Services team organises on-campus company presentations and workshops to help you with your job applications. During these sessions, experts from companies such as Shell and Deloitte, and international recruitment organisations will offer valuable information about their recruitment policies, and give advice about careers and the labour market.

In addition, the Career Services team offers internships and job opportunities throughout the year via the RSM Career Services job board.

www.rsm.nl/students/career-services

www.rsm.nl/jobboard

EMPLOYMENT STATISTICS

23%	Consultancy
13%	Financial services
9%	Information / communication
9%	Wholesale and retail
9%	Manufacturing / industry
4%	Transport / storage
4%	Business services
29%	Other

37%	More than 10,000 employees
19%	Between 1,000 and 10,000 employees
8%	Between 250 and 1,000 employees
20%	Less than 250 employees

RSM Career Services and the Alumni Relations department research RSM's graduates' first jobs every year.

A large number of our 2013 graduates have succeeded in finding jobs. Twelve months after graduation, 87 per cent are employed, 2 per cent running their own company and 3 per cent is still in further education. The average time taken to find a job was about 2.8 months. More than 50.5 per cent of our graduates work abroad; others work in the Netherlands. For those in salaried positions, the average starting salary for those working in the Netherlands was € 2,830 gross per month, excluding benefits.

YOUR FUTURE NETWORKS

Many international business leaders have studied at RSM. Worldwide, the RSM alumni community has more than 29,000 members; that makes a significant pool of contacts for job opportunities, career information, networking, lifelong learning, and social activities. The RSM alumni network is an active and lively community a wide range of events throughout the year, held in locations around the world. You can stay in touch with the alumni network through its dedicated website, regular e-newsletter, and the twice-yearly alumni magazine, RSM Outlook. www.rsm.nl/alumni

Top 10 employers

- | | |
|-------------|---------------------------|
| ▶ Deloitte | ▶ EY |
| ▶ PwC | ▶ CapGemini |
| ▶ Shell | ▶ Google |
| ▶ Accenture | ▶ Boston Consulting Group |
| ▶ ABN AMRO | ▶ Unilever |





LIFE IN ROTTERDAM AND AT RSM

CHOOSING TO PURSUE
A MASTER AT RSM
MEANS IMMERSING
YOURSELF IN THE
RSM STUDENT LIFE,
AND THE MERCANTILE
AND COSMOPOLITAN
CULTURE OF
THE NETHERLANDS

MORE THAN 160 NATIONALITIES

A GATEWAY TO EUROPE

Within easy reach of Amsterdam, Brussels, London, Paris and Berlin, Rotterdam's strategic position in Western Europe makes it a highly popular location for many multinational companies. As a student of our master programmes, you will learn about international business in the commercial heart of Europe – the largest economic zone in the world.

IN A BUSTLING CITY

Rotterdam is a lively and cosmopolitan university and port city, located 80 kilometres south of Amsterdam, where two great European rivers meet the sea. Rotterdam is known as a festival city with an international film festival, the North Sea Jazz Festival and a six-day midsummer cultural festival and carnival parade each year. Rotterdam has a booming nightlife with a hip and creative young scene filling restaurants, bars, cafés and nightclubs.

Urban life thrives in Rotterdam, as up-market shops sit side by side with ethnic restaurants. Rotterdam is also famous for its daring architecture and experimental and influential contemporary art. www.rotterdam.nl.



DID YOU KNOW?

The Dutch created the world's first multinational trading organisation, the Dutch East India Company (VOC). Founded in 1602, this also became the first company ever to issue stocks and bonds on the Amsterdam Stock Exchange (now Euronext Amsterdam) – again one of the world's first.



FEELING AT HOME

People from all corners of the world feel at home in Rotterdam. You will not experience language barriers as English is widely spoken. With more than 160 nationalities living in the same area, it is easy to find a shop or restaurant selling the familiar things you use at home. An airport and efficient public transport services make Rotterdam exceptionally well-connected. And with countries such as France, the UK, Germany and Belgium easily accessible via high-speed trains, you will find there is plenty to explore.

A LIVELY UNIVERSITY CAMPUS

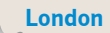
RSM is situated on Woudestein campus, the main campus of Erasmus University Rotterdam on the eastern edge of the city. A nearly completed, multi-year construction plan means RSM is now surrounded by a modern university campus with a vibrant heart and a unique appeal. The university offers on-campus housing, sports facilities and hosts regular recreational and cultural events. It also has a range of shops, and financial services.

RSM has its own calendar of social events, and offers an extensive library, expo and congress centre, and the popular 'In de Smitse' café. All of our master programmes are taught in modern buildings with wifi, multimedia equipment, breakout rooms and computer labs.

www.rsm.nl/events



Amsterdam
The Hague
Rotterdam
Utrecht



London
Rotterdam
Berlin
Brussels
Paris

AN OUTDOOR, SPORTY CITY

RSM offers many opportunities for physical exercise and sports both on- and off-campus. Rotterdam has great sports facilities for everyone at every level; for those who want to take part and for those preferring to watch.

The city's sporting credentials include national and international events all year round – a marathon, as well as tennis, hockey, water sports and speed-skating championships. It also boasts several world-class stadiums dedicated to the most popular sport in the Netherlands: football. You can also take part in many other sports and activities including cricket, baseball, salsa, yoga and golf.

Rotterdam is a great outdoor city too, with plenty of parks, green spaces and a superb network of cycle routes linking it to the open countryside, thanks to the city's emphasis on enabling everyone to get around by bike.



PRACTICAL INFORMATION

WITH AFFORDABLE TUITION FEES AND AN EXCEPTIONAL PORTFOLIO OF BUSINESS PROGRAMMES, YOU GET VALUE FOR MONEY AT RSM

It is important to be able to count on a good return on your investment. Among the top tier schools in the Financial Times ranking 2014, RSM has some of the most affordable tuition fees. This, in combination with the moderate living costs in Rotterdam, top-quality education and its outstanding global reputation makes RSM an excellent investment.

TUITION FEES AND OTHER COSTS

The 2016-2017 tuition fee for the MSc programmes is approximately €17,000 per year. The Dutch government contributes towards this cost for students who hold nationality from a country belonging to the European Economic Area (EEA). These students therefore pay only the statutory fee of approximately €1,997 per year. Students participating in the MSc in Finance & Investments Advanced programme will pay an additional €8000 on top of the normal tuition fee.

Please note that we are obliged by law to charge a tuition fee of approximately €11,300 to EEA students who already have a master degree from a university in the Netherlands.

For all students, we estimate that you will need a minimum budget of around €12,000 a year to cover living and all other expenses during your stay in Rotterdam, in addition to tuition fees. For non-EEA students: please ensure that you have sufficient funding available for the duration of the programme for yourself and for visa requirements.

Students entitled to study grants from the Dutch government are entitled to financial support for 12 months only. No exceptions are made for programmes with a longer duration.

FINANCIAL AID

You might be eligible for a full or partial scholarship. For scholarship opportunities, please visit www.rsm.nl/msc/scholarships and www.grantfinder.nl. For example, RSM offers excellent students without an EU/EEA nationality various scholarships, such as:

- ▶ RSM non-EEA Scholarship of Excellence (minimum GMAT score 700)
- ▶ Orange Tulip Scholarship
- ▶ Holland Scholarship

VISA, IMMIGRATION AND ACCOMMODATION

Our website provides you with practical information about visas, immigration permits, working in the Netherlands, accommodation in Rotterdam, health and insurance, as well as sports and recreation. www.rsm.nl/welcome

There are several ways to find suitable accommodation for the duration of your studies at RSM. Options include furnished and unfurnished accommodation, on-campus accommodation as well as housing off-campus. Once you have been accepted into one of our programmes, we will provide you with all the information you need to start your search for a place to live. Early applicants will find it easier to obtain housing than those who apply late, who may not be offered a place in time for the start of the programme, so please apply as early as you can. www.housing.eur.nl

APPLICATION AND ADMISSION

All students will be assessed on academic background, grade point average (GPA), motivation and relevant test scores such as GMAT and TOEFL or IELTS. For the MSc International Management / ^{CEMS} an interview, assessment and additional language requirements will also be part of the selection procedure. Also for the MSc in Finance & Investments Advanced an interview will be conducted.

Currently enrolled RSM bachelor graduates must check SIN-Online for instructions on how to enrol in the one-year MSc programmes. Non-RSM bachelor graduates must apply for admission through our online application system. You can find information about the entry requirements and application process on our website.

www.rsm.nl/masteradmissions

APPLICATION DEADLINES

Please note that our application deadlines are strictly upheld. The IM / ^{CEMS} programme has an especially early deadline.

A rolling admissions policy is in effect for all programmes except IM / ^{CEMS} and MSc FI Advanced. We will accept qualified applicants on a first come, first served basis until the programmes are full. This means that it is possible for the application phase of a programme to close before the stated deadline. To increase your chances to be accepted, we advise you to apply to a programme as early as possible. Please note that we can only offer you admission to a programme if your application is complete and you meet all of the admissions requirements.

The following application deadlines apply to RSM MSc programmes:

International Management / ^{CEMS}	▶ 31 January 2016
Finance & Investments Advanced	▶ 31 March 2016
ERIM Research Master in Business and Management	▶ 1 May 2016
Accounting & Financial Management	▶ 15 May 2016
Business Information Management	▶ 15 May 2016
Finance & Investments	▶ 15 May 2016
Global Business & Sustainability	▶ 15 May 2016
Human Resource Management	▶ 15 May 2016
Management of Innovation	▶ 15 May 2016
Marketing Management	▶ 15 May 2016
Master in Management	▶ 15 May 2016
Organisational Change & Consulting	▶ 15 May 2016
Strategic Entrepreneurship	▶ 15 May 2016
Strategic Management	▶ 15 May 2016
Supply Chain Management	▶ 15 May 2016



MEET US

THERE ARE SEVERAL WAYS TO FIND OUT MORE ABOUT THE MASTER PROGRAMMES AT RSM AND TO TALK TO ENROLLED STUDENTS AND STAFF MEMBERS

OPEN DAYS

We host open days where you can meet our admissions representatives, academic directors and students in person. Information sessions per master programme are offered so you can get more insights of the content of each master programme.

Join us on 26 November 2015 and 31 March 2016.

For more details visit: www.rsm.nl/msc/meet-us

MONTHLY VIRTUAL INFORMATION SESSIONS

Our admissions team hosts a live virtual information session about our MSc programmes every month. You can also use these sessions to ask questions. You can participate in these live sessions from anywhere in the world as long as you have an internet connection. For the scheduled dates of the virtual information sessions are posted on the Meet Us webpage. www.rsm.nl/msc/meet-us

FACEBOOK

You can ask our current MSc students about studying at RSM through our Facebook page. Each master programme is represented by a student who will gladly answer your questions about life at RSM. www.rsm.nl/facebookmsc

MASTER STUDENT FOR A DAY

Attend one of our MSc programme lectures to experience life as an RSM student for a day. Please check the Meet Us webpage for how to join in.

REPRESENTATIVES WORLDWIDE

We might have a representative in your own country who can tell you more about RSM's MSc programmes. Please check the Meet Us webpage for contact details of our representatives around the world. www.rsm.nl/msc/meet-us

BROCHURES

Tell a friend about RSM's master programmes, or request a digital version of this brochure or any other RSM material – such as our ranking overview – by sending an online request.

www.rsm.nl/mscbrochure

MORE INFORMATION

Questions? Please use our online form to contact us directly.

www.rsm.nl/contactmsc

Check out RSM's online events calendar to find out when we're visiting a city near you, how you can attend events and how to join virtual information sessions.

www.rsm.nl/events



You can also follow us on: ▶ Twitter: @RSMERasmus
▶ Weibo: rotterdamrsm
▶ WeChat: RSM_ChinaOffice

RSM PROGRAMME PORTFOLIO

UNDERGRADUATE PROGRAMMES

PRE-MASTER


BSc in Business Administration 

BSc in International Business Administration 


GRADUATE PROGRAMMES

One year specialised MSc programmes in:

Accounting & Financial Management
Business Information Management
Finance & Investments
Human Resource Management
Global Business & Sustainability
Management of Innovation
Marketing Management
Organisational Change & Consulting
Strategic Entrepreneurship
Strategic Management
Supply Chain Management 

MSc in International Management / CEMS (18 months) 

MSc in Finance & Investments Advanced (16 months) 


MScBA Master in Management (16 months) 


RESEARCH DEGREE PROGRAMMES


ERIM Research Master in Business and Management 

PhD in Management 

EXECUTIVE EDUCATION


Open programmes 


Customised programmes 

MSc in Business Administration (Part-time) 

Executive Masters 

International Full-time MBA 

Executive MBA 

Global Executive OneMBA 

PRE-EXPERIENCE

LABOUR

POST-EXPERIENCE

MARKET



I WILL MANAGE INFORMATION TO REDUCE INEQUALITY

Julia Laenge, German
Student, MSc in Business Information Management



I WILL USE KNOWLEDGE TO HELP MYSELF AND OTHERS SUCCEED


Sjoerd Jonk, Dutch
Student, MSc in Finance & Investments





I WILL BRING STORIES TO LIFE

Lydia Muir, British/Taiwanese
Student, MSc in Marketing Management

I WILL. IT'S OUR MOVEMENT AND THE HEART OF RSM: THE BUSINESS SCHOOL THAT THINKS AND LIVES IN THE FUTURE.
RSM is a community that is not afraid to show ambition or commitment. These are three of the thousands of commitments made by current RSM students, faculty and staff in the spirit of I WILL – a way to share ambition with the world and make it a reality.

 facebook.com/iwillrsm

 iwill.rsm.nl/linkedin

 iwill.rsm.nl



**Rotterdam School of Management
Erasmus University**

Burgemeester Oudlaan 50
3062 PA Rotterdam
The Netherlands
Tel.: + 31 10 408 1280
13:00 – 15:00 hours Central European Time
(UTC + 1 hour or 2 hours in summer)

Accredited by



Member of



WWW.RSM.NL/MASTER

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